

Jose Nuñez
SEO/SEM Consultant
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Jose Nunez

Objective Looking for a challenging opportunity where I can apply over 15 years of experience and would allow me to develop my skills in this position.

Experience

2006 to present MyFamily Provo, UT

SEO/SEM Consultant – Provides guidelines for the execution of proper natural search engine optimization on one of the company's web properties. Optimizes web pages for the client as well as the knowledge databases. Compiles reports pertaining to the site seo status and the competition levels for the given target keywords. Analyzes data pertaining to the search engine positioning for top rankings in the specific targeted keyword phrases.

2006 to present Omniture Orem, UT

SEO/SEM Consultant - Provides highly confidential SEO-related research on key SEO issues such as to how to gain top rankings in leading search engines like Google, Yahoo and Msn. Optimizes web site for the client as well as some turnkey web sites. Compiles reports pertaining to the competition the company faces in Web Analytics industry, including competitive intelligence. Interpreting the algorithms of Search Engines/Directories with extremely high rates of placement for specific targeted keyword phrases.

2005 to present DOBA Orem, UT

SEO/SEM Consultant - Evaluating and testing existing site's content, layout, server infrastructure; Keyword Market Research on targeted markets searching habits. Created competition analysis reports, analyzed existing data from server logs and created statistical analysis to project current search engine traffic patterns. Used SEO techniques to produce solid high rankings for numerous keywords. Developed META-DATA collection and analysis applications for Targeted & Lateral Marketing Campaigns. Extensive Knowledge of SEO criteria and developing trends.

2005 to present HiRank Roy, UT

Scientific SEO - Provides highly confidential SEO-related research on key issues such as to how to gain top rankings in leading search engines like Google, Yahoo and Msn. Optimizes websites for clients as well as some turnkey sites. Compiles reports pertaining to the competition the company faces in their industry, including competitive intelligence. Interprets the algorithms of Search Engines with extremely high rates of placement for specific targeted keyword phrases. Evaluates/tests existing site content, layout, and infrastructure. Keyword Market Research on targeted markets searching habits. Creates competition analysis reports, analyzes existing data from server logs and creates statistical analysis to project current search engine traffic patterns. Uses tested and proven SEO techniques to produce solid high rankings for numerous keywords. Analyzes applications for Targeted & Lateral Marketing Campaigns. Extensive Knowledge of SEO criteria and developing trends.

Foreign Experience 1998 - 2004 SEO Research Labs

Manager - Electronic/Maintenance Engineer During my foreign employment experience I provided highly confidential SEO-related research. Optimized websites for clients across multiple industries. Compiled SEO competitive intelligence reports pertaining to the SEO competition the company faced in their industry, Interpretd the algorithms

of Search Engines/Directories with extremely high rates of placement for specific targeted keyword phrases. Extensive knowledge of SEO criteria as well as SEO trends.

Resources

SEO Research – Google Analysis Datacenter – India
SEO Research – Yahoo Analysis Datacenter – Germany
SEO Research – Msn Analysis Datacenter – Brazil

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Education

Computer Technician - A+ Certified Graduated 4.0 GPA. C. C. I. - Riverdale, UT.
Web Page Designer - I.C.S. - Scranton, PA.
Web Developer - I.C.S. - Scranton, PA.

Foreign Education

Search Engine Workshops - Advanced Search Engine Marketing Strategies - Toronto, Canada
Stores Online - Internet Marketing Workshops - Toronto, Canada
Langford University, London, UK - Bachelor of Science in Computer Technology.
Master of Science in Computer Technology.
Doctor of Philosophy in Computer Engineering Technology.
Hardware/Software School - Salto, Uruguay - PC Programmer.
C.E.D.I. - Salto, Uruguay Oxford Certification - English As a Second Language.

Personal Reliable, Hard Working, Career Minded, Fast Learner, Enjoys a challenge, Active in community affairs, A participant rather than an observer in life.

Interests Scientific SEO, SEO/SEM Consulting, Artificial Intelligence.

Honors and Awards 2005 Advanced Search Engine Skills Certification in Toronto, Canada.

Specialties Provides highly confidential SEO-related research. Optimizes websites for clients across multiple industries. Compiles SEO competitive intelligence reports pertaining to the SEO competition the company faces in their industry, Interprets the algorithms of Search Engines/Directories with extremely high rates of placement for specific targeted keyword phrases. Extensive Knowledge of SEO criteria as well as SEO trends.

Recommendations Holly Holm (Interactive Marketing Writer - Omniture)

"Jose's rock star qualifications and expert knowledge of all things SEO/M are second to none, but unlike most niche players, his contributions don't end there. Ask him about marketing, copywriting, interactive campaigns, or any other periphery function of SEO--just bring food, because you'll be there a while. Jose is inspiring to work with--he doesn't go the extra mile, he IS the extra mile."

(Holly Holm works directly with Jose Nunez at Omniture - December 6, 2006)

Chad Sollis (Online Marketing Director - Omniture)

"We contracted Jose as an SEO professional and expert for Omniture. He has come through for us in many ways. He understands the algorithms, logic, and changing behavior of all major search engines. He understands the technology and resource requirements to execute on SEO initiatives. And he has personally built several tools for SEO monitoring, evaluations, and submission. Jose is also readily available for questions, and always has definitive answers. He is truly an expert in this field."

(Chad Sollis is Jose Nunez's client - October 27, 2006)

Stuart Lisonbee (Online Marketing Writer - Doba)

"Plain and simple, Jose knows more about SEO than the rest of the world combined, and that is no exaggeration. The level of detail he goes into with his research is astonishing. He has and continues to go above and beyond every expectation we have of his work. He solidly delivers the results he says he will. Without question, responsibility for our increases in Google PageRank and positioning in all major search engines can be laid directly at his feet. I feel Doba is incredibly lucky to have the services of such a consummate professional."

(Stuart Lisonbee is Jose Nunez's client - November 8, 2006)

Ryan Roberts (Online Marketing Specialist - Doba)

"I've worked closely with Jose over the past year and have been very impressed with his knowledge and passion for SEO. He has constantly sought out new legitimate ways to tweak and improve our site's performance. He is always testing new ideas to improve SEO. He consistently knows what is around the corner in the search world. Our site's performance attests to his quality work."

(Ryan Roberts works directly with Jose Nunez at Doba - October 31, 2006)

Cary Snowden (Web Marketing Director - Square Compass)

"I have worked with Jose Nunez for over a year now on several SEO projects and recommend him highly for technical SEO consulting. Jose is one of those unique individuals who truly understands his craft, and completely enjoys the work. His expertise in search engine optimization is outstanding and he has a great ability to communicate requirements and creative solutions in a way that makes sense to the layman. His technical understanding of the Internet is comprehensive, and his knowledge of search engine strategy is unmatched. Jose also has a robust collection of tools and tactical implementations that accelerate his work and bring results faster than I have ever seen. Jose is great to work with, very personable, and always helpful. I enjoy working with Jose, and appreciate that he is willing to help me learn and understand what he is doing. His communication is refreshing and his results are tangible. I wholly recommend Jose as a leading SEO specialist."

(Cary Snowden is Jose Nunez's client at HiRank - December 16, 2006)

For a full Professional Profile: <http://www.linkedin.com/in/jnunez>